

Gerald Groß



Position and Company:

gross:media e.U. | training.consulting.support

Country:

Austria

Weblink:

www.grossmedia.at

Gerald Groß (* 1964 in Vorau , Styria) is an Austrian media coach and former journalist and TV presenter. He studied German language and literature at the University of Vienna and spent two years as a student at the Austrian Academy of Sciences, before he began his journalistic work as a freelancer for newspapers and news magazines in 1987.

In 1988 Groß joined the ORF Studio Burgenland, where he had his screen debut as the host of the local newscast „Burgenland heute“. In 1997, Gerald Groß started to work for ORF radio in Vienna, a year later he became news director of the radio station Ö3. After a year he returned as editor in chief of the regional studio Burgenland.

2001 he moved back to Vienna, succeeding Robert Hochner on the editorial board of ZiB 2. After the change of Josef Broukal in politics before the national elections in 2002 Gerald Groß took over his position as a moderator of the main news program "ZiB 1" and the science magazine „Modern Times“.

At the end of September 2011, he left the ORF, founded the company gross:media and became known as an independent media coach. Gerald Groß is married and has two children.

Publications:

We communicate to death. Survival in the digital jungle. Ueberreuter, Vienna 2008

Making News. Behind the scenes of TV news. K & S, Vienna 2013